

# Stephen L. Swanson

260 Mount Maple Drive, Beaver Falls, PA 15010

Phone: (724) 612-3338

[www.slswanson.com](http://www.slswanson.com)

e-mail: [stephen.swanson@slswanson.com](mailto:stephen.swanson@slswanson.com)

---

## **EXECUTIVE SUMMARY**

Swanson is a seasoned executive with over 35 years' experience in C-Level positions in public and private corporations. In addition, he has 25 years' experience on governing boards of regulated and/or high-profile companies, including a subsidiary of PNC Bank (past CEO), Penn National Insurance (PNI) (current Chairman), and the American Cancer Society (ACS) (past Chair of national board). He has also chaired executive, compensation, finance, and governance committees and been a member of audit, enterprise risk, and strategic planning committees at both PNI and ACS. All three entities on whose boards he has served have been recognized by regulators and/or third-party experts as best-in-class with respect to corporate governance. He is seeking a governing board position with a public or private corporation that is not in conflict with his position on the board of PNI.

## **BOARD EXPERIENCE**

**Penn National Insurance, Harrisburg, PA** **1995 - present**

PNI is a mid-sized property & casualty insurance company based in Harrisburg, PA.

- Current Chairman of this mid-sized property and casualty insurance company. Also, ex-officio member of all board committees.
- Past Chair of Compensation & Benefits and Finance Committees. Past member of Audit Committee.

**American Cancer Society, Atlanta, GA** **1995 - 2013**

ACS is one of the largest, most respected not-for-profit organizations in the world.

- Past Chair of the National Board of Directors (2011) and past chair of Strategic Planning, Governance, Compensation, and Stakeholder Relations Committees.
- Past member of Audit, Finance, and Mission Outcomes Committees.
- Also, past-Chair of ACS' East Central Division Board of Directors (1999-2000).

**PNC Bank, FSB, Pittsburgh, PA** **1996-2001**

Db a AAA Financial Services, this was a de novo national retail bank doing business with AAA members nationwide.

- CEO and Director of this thrift banking subsidiary of PNC Bank. The board was comprised of senior executives of PNC Bank.
- Set agendas and facilitated monthly board meetings.

## **EMPLOYMENT HISTORY**

**Bon Tool Company, Gibsonia, PA** **2015 - present**

*Director – Strategy & Corporate Development*

Company is a manufacturer and distributor of professional construction tools with over 9,000 SKU's. Responsibilities include management of internet marketing SBU, mergers & acquisitions, and strategic planning. Also managed an engineering and sales affiliate in India and a Joint Venture in China.

**CSE Corporation**, Export, PA **2014 - 2015**

*PRESIDENT & COO, VICE-CHAIRMAN*

Second-in-command at \$25 million privately-owned engineering and manufacturing company. Company develops and manufactures safety equipment for the domestic and international underground coal and metals mining industries.

**Swanson Consulting, LLC**, Pittsburgh, PA **2001 - 2014**

*PRESIDENT*

Founded this management consulting business focused on strategic planning facilitation; sales and marketing planning; executive and sales coaching; capital acquisition; governance; and financial performance enhancement.

**PNC Bank**, Pittsburgh, PA **1976-1982, 1991-2001**

*PRESIDENT & CEO-PNC BANK, FSB DBA AAA FINANCIAL SERVICES* 1996-2001

Managed National Affinity Banking business and PNC's thrift subsidiary.

*EXECUTIVE VICE PRESIDENT, CORPORATE BANKING* 1994-1996

Serving onsite in Philadelphia, managed corporate banking business in the bank's largest market.

*SENIOR VICE PRESIDENT- CORPORATE BANKING* 1993-1994

Managed a division of corporate banking which included regional groups that focused on the middle market and financial institutions; a national energy, metals and mining industries group; and PNC's Leasing Company.

*SENIOR VICE PRESIDENT-STRATEGIC PLANNING* 1991-1993

Personally selected by the CEO to head up the development of the first formal strategic planning process.

*CORPORATE BANKING RELATIONSHIP MANAGER* 1976-1978 and 1980-1982

**Envirogas, Inc.**, Hamburg, NY **1982-1991**

*VICE PRESIDENT-FINANCE*

## EDUCATION

**Harvard Business School**, Boston, MA *Master of Business Administration, 1978-1980*

**Roanoke College**, Salem, VA *Bachelor of Business Administration, 1972-1976*

## PERSONAL

Steve and his wife, Jean, have four children and eight grandchildren. Jean has a successful interior design business called Lasting Impressions.